

Entry level Rose wine 750 ml PET (Plastic) bottle

Tender No. W210806

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	August 17, 2021
Deadline Samples:	September 14, 2021
Launch Date:	February 1, 2022

Product Requirements

Country of Origin:	Australia
Type of Product:	Rose wine
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	1,2 - 1,5 € per 750 ml PET bottle
Minimum Volume (units):	10000 (Volume Unit 750 ml PET bottle)
Estimated Volume (yearly):	20000 (Volume Unit 750 ml PET bottle)
Type of Container:	PET bottle
Container Size:	750 ml
Closure:	Plastic screw cap closure
Sugar level (g/l):	dry or medium dry; maximum 12 g/l
Sample Image:	Yes

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. The region of production must be indicated on the offer and on the label.
3. The vintage must be indicated on the label.
4. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
5. Plastic screw cap closure.
6. Modern, outstanding style and appearance will be advantageous.
7. Registration in the recycling system will be advantageous. – Product feature enabling Alko's Green choice –symbol will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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