

A carbon neutral certified red wine

Tender No. W210802

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	August 17, 2021
Deadline Samples:	September 14, 2021
Launch Date:	February 1, 2022
Characteristics:	A carbon neutral certified red wine

Product Requirements

Country of Origin:	Any Country, France, Germany, Italy, South Africa
Type of Product:	Red wine
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	1,8 - 2,6 € per 750 ml Glass bottle
Minimum Volume (units):	3350 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	6670 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sample Image:	Yes

Other Requirements:

1. Certified carbon neutral red wine.
2. A carbon neutral product which carbon dioxide emissions from the farming of the ingredients, production, packaging and logistics between these phases have been calculated, emissions have been verifiably reduced and the remaining emissions have been compensated.
3. The product must have a carbon neutral certificate, that Alko has approved. The list of the approved certificates can be seen on Alko's website alko.fi/forsuppliers.
4. The carbon neutral certificate must be indicated on the offer.
5. The vintage must be indicated on the label.
6. The grape varieties and their proportions must be indicated on the offer.
7. The region of production and the classification of the wine must be indicated on the offer and on the label. – Product feature enabling Alko's Green choice –symbol will be advantageous. – Registration in the recycling system will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 0046 (0) 841 024 434
Email: import@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Teams ID: [callenil](#))
Email: calle.nilsson@concealedwines.com

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