

Cabernet Sauvignon from California or Tender No. W210712 its subregion

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	July 15, 2021
Deadline Samples:	August 16, 2021
Launch Date:	January 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	California or its subregion
Grapes:	Cabernet Sauvignon
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	2 - 2,5 € per 750 ml Glass bottle
Minimum Volume (units):	16000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	32000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sample Image:	Yes

Other Requirements:

1. The grape variety must appear on the label.
2. Modern, youthful style and appearance will be advantageous.
3. The vintage must be indicated on the package.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)

