

Rose wine Spätburgunder/Pinot Noir Tender No. W210709 3000 ml bag-in-box

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	July 15, 2021
Deadline Samples:	August 16, 2021
Launch Date:	December 1, 2021

Product Requirements

Country of Origin:	Germany
Type of Product:	Rose wine
Grapes:	Spätburgunder/Pinot Noir.
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	4,8 - 7 € per 3000 ml Bag in box
Minimum Volume (units):	8350 (Volume Unit 3000 ml Bag in box)
Estimated Volume (yearly):	16700 (Volume Unit 3000 ml Bag in box)
Type of Container:	Bag in box
Container Size:	3000 ml
Sugar level (g/l):	dry or medium dry; maximum 9 g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape variety must appear on the package.
3. The vintage must be indicated on the package.
4. Qualitätswein (QbA).
5. The region of production and the classification of the wine must be indicated on the offer and on the package.
6. Modern, youthful style and appearance will be advantageous.
7. Product feature enabling Alko's Green choice –symbol will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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