

Entry level Sparkling wine

Tender No. W210705

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	July 15, 2021
Deadline Samples:	August 16, 2021
Launch Date:	December 1, 2021
Taste Style: (See Taste Styles Info)	mellow & sweet

Product Requirements

Country of Origin:	France
Type of Product:	Sparkling wine
Ex. Cellar Price:	1,2 - 1,7 € per 750 ml Glass bottle
Minimum Volume (units):	6670 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	13350 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	over 50 g/l

Other Requirements:

1. Modern, youthful style and appearance will be advantageous.
2. Suitability to the Finnish market must be explained on the offer.
3. Sugar content (g/l) must be indicated on the offer.
4. A lightweight sparkling wine bottle (max. 835 g) will be advantageous. In that case the weight of the empty bottle must be indicated on the offer in the field reserved for this information.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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