

White blend with Chardonnay and Sauvignon Blanc from Valle Central

Tender No. W210702

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	July 15, 2021
Deadline Samples:	August 16, 2021
Launch Date:	January 1, 2022
Taste Style: (See Taste Styles Info)	crisp & fruity

Product Requirements

Country of Origin:	Chile
Type of Product:	White wine
Region (Classification):	Valle Central
Grapes:	A blend of three grape varieties including Chardonnay and Sauvignon Blanc.
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	0,9 - 1,2 € per 750 ml Glass bottle
Minimum Volume (units):	26670 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	53350 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap closure
Sugar level (g/l):	dry g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The proportion of the dominant grape variety may not exceed 75 percent.
3. Screw cap closure.
4. Modern, youthful style and appearance will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. An ethical trade wine will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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[Apply for this tender on via online form](#)

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