

## Medium sweet white wine alcohol 5.6% Tender No. W210701 – 9.5% 500 ml paper package

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Premium 60 - 100

Deadline written offer:July 15, 2021Deadline Samples:August 16, 2021Launch Date:January 1, 2022

Taste Style: (See Taste Styles Info) mellow & sweet or crisp & fruity

## **Product Requirements**

Country of Origin: Any Country, France, Germany, Italy, South Africa

Type of Product: White wine

**Ex. Cellar Price:** 0,7 - 1,1 maximum 8 % in alc € per 500 ml Tetra pack

Minimum Volume (units): 25000 (Volume Unit 500 ml Tetra pack)
Estimated Volume (yearly): 50000 (Volume Unit 500 ml Tetra pack)

Type of Container: Tetra pack
Container Size: 500 ml

**Alcohol vol.:** 5.6 - 9.5 % alc. vol.

Sugar level (g/l): medium dry or medium sweet; maximum 18 g/l

## Other Requirements:

- 1. The grape variety or varieties must be indicated on the offer.
- 2. The vintage must be indicated on the package.
- 3. Sugar content (g/l) must be indicated on the offer.
- 4. Modern, youthful style and appearance will be advantageous.
- 5. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

**ONLINE SUPPORT** 

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Apply for this tender on via online form