

Beaujolais Nouveau

Tender No. KW210802

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (One-time purchase)
Distribution:	Seasonal product
Deadline written offer:	September 1, 2021
Deadline Samples:	October 8, 2021
Launch Date:	November 1, 2021

Product Requirements

Country of Origin:	France
Type of Product:	Red wine
Region (Classification):	AOP/ AC Beaujolais
Vintage:	2021
Ex. Cellar Price:	1,7 - 2,1 € per 750 ml Glass bottle
Minimum Volume (units):	3000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	30000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap closure
Sample Image:	Yes
Other Requirements:	<ol style="list-style-type: none">1. The label must be suitable for the theme/season.2. Screw cap closure.3. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.4. The vintage must be indicated on the label.5. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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