

Irish whisky

Tender No. S210905

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	September 1, 2021
Deadline Samples:	September 29, 2021
Launch Date:	February 1, 2022

Product Requirements

Country of Origin:	Ireland
Type of Product:	Spirits
Ex. Cellar Price:	2,5 - 5,8 € per 700 ml Glass bottle
Minimum Volume (units):	7150 (Volume Unit 700 ml Glass bottle)
Estimated Volume (yearly):	14300 (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	minimum 40 % alc. vol.

Other Requirements:

1. A renowned brand or an esteemed representative of the style in question will be advantageous.
2. A taste profile or style that differs from the current general selection will be advantageous.
3. Moderate price will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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