

Berry flavoured spirit 350 or 500 ml bottle

Tender No. S210902

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	September 1, 2021
Deadline Samples:	September 29, 2021
Launch Date:	February 1, 2022

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,8 - 4 for 500 ml € per 350 or 500 ml Glass bottle
Minimum Volume (units):	5000 liters (Volume Unit 350 or 500 ml Glass bottle)
Estimated Volume (yearly):	10000 liters (Volume Unit 350 or 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	350 or 500 ml
Alcohol vol.:	15 - 22 % alc. vol.

Other Requirements:

1. A combination flavour with strawberry, raspberry, blueberry or currant flavour at least.
2. A new product in our assortment, not an additional bottle size of an existing listing.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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