

Cognac or Brandy based spirit drink Tender No. S210802 500 ml bottle

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	August 1, 2021
Deadline Samples:	August 30, 2021
Launch Date:	January 1, 2022

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,5 - 3 Price may depend on alcohol % € per 500 ml Glass bottle
Minimum Volume (units):	30000 (Volume Unit 500 ml Glass bottle)
Estimated Volume (yearly):	60000 (Volume Unit 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 ml
Alcohol vol.:	over 22 % alc. vol.
Other Requirements:	<ol style="list-style-type: none">1. Cognac or brandy based spirit drink.2. A new product in our general assortment, not an additional bottle size of an existing listing.3. A renowned brand and/or an esteemed representative of the style in question will be advantageous.4. Registration in the recycling system will be advantageous.5. Product feature enabling Alko's Green choice -symbol will be advantageous.6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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