

Cupcake Sweet cream liqueur with taste of vanilla and Cocoa

Tender No. 231_127

Monopoly:	Sweden (Systembolaget)
Assortment:	Temporary listing (One-time Purchase)
Deadline written offer:	July 27, 2021
Deadline Samples:	August 19, 2021
Launch Date:	December 10, 2021

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Region (Classification):	To be stated
Ex. Cellar Price:	2,8 - 6 € per 700 ml Glass bottle
Minimum Volume (units):	6000 (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	min 17 % alc. vol.

Other Requirements:

1. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE
2. On the front label it must be clearly stated that this is a liqueur and the word 'cupcake' to be included in the name

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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