

Pumkin Liqueur 500 or 700 ml

Tender No. 231_13

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|--------------------------------|---------------------------------------|
| Monopoly: | Sweden (Systembolaget) |
| Assortment: | Temporary listing (One-time Purchase) |
| Deadline written offer: | May 18, 2021 |
| Deadline Samples: | June 10, 2021 |
| Launch Date: | October 8, 2021 |

Product Requirements

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|---------------------------------|---|
| Country of Origin: | Any Country |
| Type of Product: | Spirits |
| Region (Classification): | To be stated |
| Ex. Cellar Price: | 2,5 - 5 price may depend on alcohol and volume € per 500 ml or 700 ml Glass bottle |
| Minimum Volume (units): | 3600 (Volume Unit 500 ml or 700 ml Glass bottle) |
| Type of Container: | Glass bottle |
| Container Size: | 500 ml or 700 ml |
| Alcohol vol.: | max 25 % alc. vol. |

Other Requirements:

1. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE
2. It must be clearly stated on the front label that it is a liqueur with a flavour of pumkin or pumkin spice in english or in swedish

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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