

DOC Langhe Nebbiolo

Tender No. W210509

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	May 15, 2021
Deadline Samples:	June 14, 2021
Launch Date:	October 1, 2021
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Langhe
Grapes:	Nebbiolo
Vintage:	vintage wine
Ex. Cellar Price:	2,1 - 3,9 € per 750 ml Glass bottle
Minimum Volume (units):	8.000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	13.000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Alcohol vol.:	minimum 10,0 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. Grape variety Nebbiolo.
3. The grape variety must be indicated on the label.
4. The vintage must be indicated on the label.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Added value with environmentally responsible packaging.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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