

Sicilian Dry or Medium Dry Rose Frappato or blend

Tender No. W210310

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide Plus - 250 - 280

Deadline written offer:March 15, 2021Deadline Samples:April 26, 2021Launch Date:July 1, 2021

Product Requirements

Country of Origin: Italy

Type of Product: Rose wine Region (Classification): Sicilia

Grapes: Grape variety Frappato or a blend of grape varieties including Frappato. The

proportion of Frappato minimum 30%.

Vintage: vintage wine

Ex. Cellar Price: 1,4 - 2 € per 750 ml Glass bottle

Minimum Volume (units): 10.000 (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 20.000 (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

Alcohol vol.: minimum 10,0 % alc. vol.

Sugar level (g/l): maximum sugar amount 12 g/l

Sample Image: Yes

Other Requirements:

- 1. Grape variety Frappato or a blend of grape varieties including Frappato. The proportion of Frappato minimum 30%.
- 2. The region of production, grape varieties and their proportions must be indicated on the offer.
- 3. The region of production and the classification of the wine must be indicated on the label.
- 4. The vintage must be indicated on the label.
- 5. Registration in the recycling system will be advantageous.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 7. Added value with environmentally responsible packaging.— The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Added value with environmentally responsible packaging.— The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Added value with environmentally responsible packaging.— The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com