

Unflavoured spirit any country

Tender No. S210401

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	April 1, 2021
Deadline Samples:	April 29, 2021
Launch Date:	September 1, 2021

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,1 - 1,6 at 25 % alc € per Not defined Glass bottle
Minimum Volume (units):	25.000 (Volume Unit Not defined Glass bottle)
Estimated Volume (yearly):	50.000 (Volume Unit Not defined Glass bottle)
Type of Container:	Glass bottle
Container Size:	Not defined
Alcohol vol.:	minimum 24 % alc. vol.

Other Requirements:

1. Moderate price will be advantageous.
2. Registration in the recycling system will be advantageous.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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