

## Mild Ale from UK 440-500 ml bottle or can Tender No. 142\_50

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Temporary listing (Fixed volume)
<b>Deadline written offer:</b>	December 22, 2020
<b>Deadline Samples:</b>	January 14, 2021
<b>Launch Date:</b>	April 23, 2021

## Product Requirements

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<b>Country of Origin:</b>	Great Britain, Ireland
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,35 - 0,55 € per 440 - 500 ml Glass bottle OR Can
<b>Minimum Volume (units):</b>	10000 (Volume Unit 440 - 500 ml Glass bottle OR Can)
<b>Type of Container:</b>	Glass bottle OR Can
<b>Container Size:</b>	440 - 500 ml
<b>Alcohol vol.:</b>	3,6 - 4,5 % alc. vol.
<b>Sample Image:</b>	Beer

### Other Requirements:

1. The Monopoly intends to purchase two products for this tender
2. One offer per producer
3. The samples must be of the quoted type of packaging
4. Style required: Mild Ale
5. The Monopoly intends to purchase two products for this tender
6. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell in the Swedish market today, it is low probability that buyer will ask for samples of the product unless the product have a very good track record with international awards.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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