

## Pale Ale in Can 440 – 500 ml UK, Denmark or Norway

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Tender No. 142\_49

<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Temporary listing (Fixed volume)
<b>Deadline written offer:</b>	December 10, 2020
<b>Deadline Samples:</b>	January 4, 2021
<b>Launch Date:</b>	April 21, 2021

## Product Requirements

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<b>Country of Origin:</b>	Denmark, Great Britain, Ireland, Norway
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,8 – 1,5 € per 440 - 500 ml Can
<b>Minimum Volume (units):</b>	20000 units (Volume Unit 440 - 500 ml Can )
<b>Type of Container:</b>	Can
<b>Container Size:</b>	440 - 500 ml
<b>Alcohol vol.:</b>	between 4,2 - 5,9 % alc. vol.

### Other Requirements:

1. Only one offer per producer can be offered.
2. The samples should be sent in Can.
3. The label must state dry hopped.
4. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell beers in the Swedish market today, it is low probability that buyer will ask for samples of the beer unless the product has a very good track record with international awards/ratings.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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