

Imperial / DIPA in 473 ml (16 oz) Can from USA Tender No. 142_19

Monopoly:	Sweden (Systembolaget)
Assortment:	Temporary listing (Fixed volume)
Deadline written offer:	November 5, 2020
Deadline Samples:	November 19, 2020
Launch Date:	April 9, 2021

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,7 - 0,9 € per 473 ml Can
Minimum Volume (units):	60000 (Volume Unit 473 ml Can)
Type of Container:	Can
Container Size:	473 ml
Alcohol vol.:	8,5 - 9 % alc. vol.

Other Requirements:

1. Beer style required: Imperial / dubbel IPA
2. Double IPA' or 'DIPA' must be clearly marked on the front of the label.
3. One offer per producer
4. The monopoly will select 2 beers for importation.
5. The samples must be sent in Can.
6. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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