

## Red wine Other than Vinho Regional Lisboa A blend of three grape varieties 3000 ml Bag in Box

Tender No. W201208

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	December 15, 2020
<b>Deadline Samples:</b>	January 14, 2021
<b>Launch Date:</b>	May 1, 2021
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	smooth & fruity or luscious & jammy

### Product Requirements

<b>Country of Origin:</b>	Portugal
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	other than Vinho Regional Lisboa (The region of production must be smaller than Wine of Portugal)
<b>Grapes:</b>	A blend of three grape varieties
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	3 - 4,8 € per 3000 ml Bag in Box
<b>Minimum Volume (units):</b>	15000 (Volume Unit 3000 ml Bag in Box)
<b>Estimated Volume (yearly):</b>	26.650 (Volume Unit 3000 ml Bag in Box)
<b>Type of Container:</b>	Bag in Box
<b>Container Size:</b>	3000 ml
<b>Sample Image:</b>	Yes

#### Other Requirements:

1. Only one product per brand can be offered to this search.
2. A blend of three grape varieties.
3. The grape varieties and their proportions must be indicated on the offer.
4. All three grape varieties must appear on the package.
5. The region of production must be smaller than Wine of Portugal.
6. The region of production and the classification of the wine must be indicated on the offer and on the package.
7. The vintage must be indicated on the package.-Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:[www.concealedwines.com/alko-green-choice/](http://www.concealedwines.com/alko-green-choice/))- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. The vintage must be indicated on the package.-Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:[www.concealedwines.com/alko-green-choice/](http://www.concealedwines.com/alko-green-choice/))- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the

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**To receive further information on this and other tenders feel free to contact us:**

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**ONLINE SUPPORT**

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**[Apply for this tender on via online form](#)**

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