

Rose wine 1000 ml PET Bottle

Tender No. W201206

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	December 31, 2020
Deadline Samples:	January 14, 2021
Launch Date:	June 1, 2021

Product Requirements

Country of Origin:	South Africa
Type of Product:	Rose wine
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	1,7 - 2,2 € per 1000 ml PET Bottle
Minimum Volume (units):	15000 (Volume Unit 1000 ml PET Bottle)
Estimated Volume (yearly):	25.000 (Volume Unit 1000 ml PET Bottle)
Type of Container:	PET Bottle
Container Size:	1000 ml
Closure:	Plastic screw cap closure
Sugar level (g/l):	dry g/l
Sample Image:	Yes

Other Requirements:

1. The grape variety or varieties must be indicated on the offer and on the label.
2. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
3. Plastic screw cap closure.
4. The vintage must be indicated on the offer and on the label/package.
5. An ethical trade wine will be advantageous.
6. Moderate price will be advantageous.
7. Bottle shape that differs from the traditional wine bottle will be advantageous.-Distinctive and interesting label/appearance is emphasized amongst the customer types of the search and thus it will be advantageous.-An image of the product must be attached to the offer.-Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Bottle shape that differs from the traditional wine bottle will be advantageous.-Distinctive and interesting label/appearance is emphasized amongst the customer types of the search and thus it will be advantageous.-An image of the product must be attached to the offer.-Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.

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To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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