

Red wine DO La Mancha Blend with Cabernet Sauvignon and Petit Verdot Tender No. W201204

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	December 15, 2020
Deadline Samples:	January 14, 2021
Launch Date:	May 1, 2021
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	Spain
Type of Product:	Red wine
Region (Classification):	DO La Mancha
Grapes:	A blend of three grape varieties including Cabernet Sauvignon and Petit Verdot
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	1,3 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units):	15000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	33.350 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Ageing:	Oaked. The duration and the method of oaking must be indicated on the offer
Sample Image:	Yes

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. All three grape varieties must appear on the label.
3. The vintage must be indicated on the label.
4. The region of production and the classification of the wine must be indicated on the label.
5. Taste style robust & powerful will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)
7. Added value with organic feature.-Registration in the recycling system will be advantageous.- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Added value with organic feature.-Registration in the recycling system will be advantageous.- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Added value with organic feature.-Registration in the recycling system will be advantageous.- The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process. Added value with organic feature.-Registration in the recycling system will be advantageous.- The samples must be send with final front labels, closure and

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To receive further information on this and other tenders feel free to contact us:

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[Apply for this tender on via online form](#)

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