

Organic Red wine Abruzzo Montepulciano or a blend with Montepulciano 3000 ml Bag in Box

Tender No. W201107

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	November 15, 2020
Deadline Samples:	December 14, 2020
Launch Date:	April 1, 2021
Taste Style: (See Taste Styles Info)	smooth & fruity

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Organic:	Yes
Region (Classification):	Abruzzo
Grapes:	Montepulciano or a blend of more grape varieties, one of which must be Montepulciano. Montepulciano must be the dominant grape variety.
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	3 - 4,8 € per 3000 ml Bag in Box
Minimum Volume (units):	15000 (Volume Unit 3000 ml Bag in Box)
Estimated Volume (yearly):	25.000 (Volume Unit 3000 ml Bag in Box)
Type of Container:	Bag in Box
Container Size:	3000 ml
Sugar level (g/l):	minimum 5 g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this search.
2. Grape variety Montepulciano or a blend of more grape varieties, one of which must be Montepulciano. Montepulciano must be the dominant grape variety. The grape varieties and their proportions must be indicated on the offer.
3. The vintage must be indicated on the label.
4. The region of production and the classification of the wine must be indicated on the offer and on the package.
5. Sugar content (g/l) must be indicated on the offer.
6. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more: www.concealedwines.com/alko-green-choice/)
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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