

Sparkling Rose wine

Tender No. W201007

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	October 15, 2020
Deadline Samples:	November 16, 2020
Launch Date:	March 1, 2021

Product Requirements

Country of Origin:	France
Type of Product:	Sparkling wine
Ex. Cellar Price:	1,3 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units):	15000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	40.000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. The product must have a bottle shape that differs from the mainstream bottle shape, so not a so called normal sparkling wine bottle. The bottle can be for example patterned or other wise eye-catching.
2. An image of the product must be attached to the offer.
3. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)
4. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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