

Sparkling wine DO Cava

Tender No. W201004

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	October 15, 2020
Deadline Samples:	November 16, 2020
Launch Date:	April 1, 2021

Product Requirements

Country of Origin:	Spain
Type of Product:	Sparkling wine
Region (Classification):	DO Cava
Ex. Cellar Price:	1,3 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units):	15000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	26.670 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. Sugar content (g/l) must be indicated on the offer.
3. A so called "sleeved bottle" will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more: www.concealedwines.com/alko-green-choice/)
6. Added value with environmentally responsible packaging.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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