

Calvados Maximum 700 ml Bottle

Tender No. PS210201

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Will be decided by ALKO after evaluation process.
Deadline written offer:	February 1, 2021
Deadline Samples:	March 1, 2021
Launch Date:	July 1, 2021

Product Requirements

Country of Origin:	France
Type of Product:	Spirits
Organic:	Yes
Ex. Cellar Price:	the retail price is determined by the offers received € per Maximum 700 ml Glass bottle
Minimum Volume (units):	600 (Volume Unit Maximum 700 ml Glass bottle)
Estimated Volume (yearly):	500 liters (Volume Unit Maximum 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	Maximum 700 ml
Alcohol vol.:	minimum 40 % alc. vol.

Other Requirements:

1. An organic product.
2. Modern, youthful style and appearance will be advantageous.
3. Only one bottle size per product can be offered.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)
6. Environmentally responsible packaging will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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