

Bitter from Great Britain 330 – 500 ml Tender No. 159_40 in Can or Bottle

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	416 stores
Deadline written offer:	August 11, 2020
Deadline Samples:	September 13, 2020
Launch Date:	March 1, 2021

Product Requirements

Country of Origin:	Great Britain, Ireland
Type of Product:	Beer
Ex. Cellar Price:	0,3 - 0,6 for 330 ml 0,3 - 0,5 for 500 ml. If organic 0,15 more € per Between 330 and 500 ml Glass bottle or Can
Minimum Volume (units):	40 000 liters (Volume Unit Between 330 and 500 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	Between 330 and 500 ml
Alcohol vol.:	Maximum 4,6 % alc. vol.

Other Requirements:

1. Three products will be selected for importation with this tender. The first will be sold in the permanent assortment, and the second and third products will be allowed to be sold only for a definite time.
2. Style requested: English Pale ale - Bitter - Extra Special Bitter
3. If the beer offered is Organic we can offer a higher price point. Please contact us for more info.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

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ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

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