

Fair-trade or IMO-Fair Red blend 2020 Tender No. 159_12 Coastal region

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 244 stores

Deadline written offer:October 6, 2020Deadline Samples:November 8, 2020Launch Date:March 1, 2021

Product Requirements

Country of Origin: South Africa

Type of Product: Red wine

Region (Classification): WO Coastal Region or its sub-regions

Grapes: Grape blend with cabernet sauvignon and shiraz / syrah, neither of them

should be more than 80% or less than 20%. Grapes other than these two

may be included with a maximum of 15%.

Vintage: 2020

Ex. Cellar Price: 3 - 3,3 € per 750 ml Light weight glass bottle (Max 420 grams)

Minimum Volume (units): 53400 (Volume Unit 750 ml Light weight glass bottle (Max 420 grams))

Type of Container: Light weight glass bottle (Max 420 grams)

Container Size: 750 ml

Ageing: The wine should be fully or partly stored in oak barrels or alternatively should

have been in contact with oak staves / oak chips.

Other Requirements:

- 1. The wine must be Fairtrade or IMO-Fair for Life certified as fair trade, which means that the wine must have a valid Fairtrade certificate or a valid Fair for Life certificate from IMO.
- 2. Please confirm in the tender from that fair trade symbol is clearly stated on the packaging
- 3. Please provide WS record (green card with SA Wine Industry & Systems ("SAWIS") terminology) and WSB record (pink card with SAWIS terminology)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form