

## VR Alentejano or Vinho Regional Lisboa I Pouch bag 1500 ml

Tender No. W201002

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Wide Plus - 250 - 280

Deadline written offer:October 15, 2020Deadline Samples:November 16, 2020

Launch Date: March 1, 2021

Taste Style: (See Taste Styles Info) mellow & sweet or crisp & fruity

## **Product Requirements**

Country of Origin: Portugal

Type of Product: White wine

Region (Classification): Vinho Regional Alentejano or Vinho Regional Lisboa

**Ex. Cellar Price**: 2,2 - 3 € per 1500 ml Pouch bag

Minimum Volume (units): 17000 (Volume Unit 1500 ml Pouch bag)
Estimated Volume (yearly): 34000 (Volume Unit 1500 ml Pouch bag)

Type of Container: Pouch bag
Container Size: 1500 ml
Closure: Screw cap

Sugar level (g/l): medium dry or medium sweet, maximum sugar amount 22 g/l g/l

## Other Requirements:

- 1. Only one product per brand can be offered to this search.
- 2. A blend of three grape varieties including Arinto and Antão Vaz. The proportion of Arinto must be minimum 50 %.
- 3. The grape varieties and their proportions must be indicated on the offer.
- 4. The region of production and the classification of the wine must be indicated on the offer and on the package.
- 5. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 7. Youthful, outstanding style and appearance will be advantageous.

## To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form