

Weissburgunder Mosel or Baden

Tender No. W200912

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	September 15, 2020
Deadline Samples:	October 14, 2020
Launch Date:	March 1, 2021
Taste Style: (See Taste Styles Info)	nuanced & structured

Product Requirements

Country of Origin:	Germany
Type of Product:	White wine
Region (Classification):	Mosel or Baden
Grapes:	Grape variety Weissburgunder
Vintage:	vintage wine
Ex. Cellar Price:	1,6 - 2,9 € per 750 ml Glass bottle
Minimum Volume (units):	12000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	24000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	Dry g/l

Other Requirements:

1. Qualitätswein (QbA).
2. The region of production and the classification of the wine must be indicated on the offer and on the label.
3. The vintage must be indicated on the label. Sugar content (g/l) must be indicated on the offer.
4. Screw cap closure.
5. Added value with environmentally responsible packaging. Moderate price will be advantageous.
6. Classic and high quality appearance will be advantageous. Product feature enabling Alko's Green choice - symbol will be advantageous.
7. An organic product is advantageous. Registration in the recycling system will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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