

Red wine France Bag-in-box 3000 ml Tender No. W200910

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	September 15, 2020
Deadline Samples:	October 14, 2020
Launch Date:	March 1, 2021

Product Requirements

Country of Origin:	France
Type of Product:	Red wine
Vintage:	vintage wine
Ex. Cellar Price:	ask for pricing € per 3000 ml Bag-in-box
Minimum Volume (units):	8500 (Volume Unit 3000 ml Bag-in-box)
Estimated Volume (yearly):	17000 (Volume Unit 3000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3000 ml

Other Requirements:

1. The product must have an appearance that is branded either by food and/or wine industry entity and/or person who has an effect in Finland. The branding can be done by using for example a public figure or a company know in Finland or it can be for example under a well know food brand in Finland.
2. The grape variety or varieties must be indicated on the offer.
3. An image of the product must be attached to the offer.
4. The taste style of the product must be described on the offer.
5. Product's sales argument must be written on the offer.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. More accurate sale estimates will be given if needed at the time of purchase when listing is confirmed.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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