

Zinfandel California U.S.A. Bag-in-box Tender No. W200815 3000 ml

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| Monopoly: | Finland (Alko) |
| Assortment: | Permanent listing (12 months minimum) |
| Distribution: | Segment Wide - 200 - 230 |
| Deadline written offer: | August 15, 2020 |
| Deadline Samples: | September 14, 2020 |
| Launch Date: | February 1, 2021 |
| Taste Style: (See Taste Styles Info) | smooth & fruity or luscious & jammy |

Product Requirements

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| Country of Origin: | U.S.A. |
| Type of Product: | Red wine |
| Region (Classification): | California |
| Grapes: | Zinfandel or a blend of more grape varieties, one of which must be Zinfandel as the dominant variety. |
| Vintage: | vintage wine |
| Ex. Cellar Price: | 5,5 - 8 € per 3000 ml Bag-in-box |
| Minimum Volume (units): | 8500 (Volume Unit 3000 ml Bag-in-box) |
| Estimated Volume (yearly): | 17000 (Volume Unit 3000 ml Bag-in-box) |
| Type of Container: | Bag-in-box |
| Container Size: | 3000 ml |
| Sample Image: | Yes |

Other Requirements:

1. Zinfandel or a blend of more grape varieties, one of which must be Zinfandel as the dominant variety.
2. The grape varieties and their proportions must be indicated on the offer.
3. Sugar content (g/l) must be indicated on the offer.
4. The vintage must be indicated on the package.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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