

Red wine Chile Tetra package 1000 ml Tender No. W200804

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	August 15, 2020
Deadline Samples:	September 14, 2020
Launch Date:	February 1, 2021
Taste Style: (See Taste Styles Info)	smooth & fruity

Product Requirements

Country of Origin:	Chile
Type of Product:	Red wine
Vintage:	vintage wine
Ex. Cellar Price:	1,2 - 1,5 € per 1000 ml Tetra package
Minimum Volume (units):	30000 (Volume Unit 1000 ml Tetra package)
Estimated Volume (yearly):	60000 (Volume Unit 1000 ml Tetra package)
Type of Container:	Tetra package
Container Size:	1000 ml
Sugar level (g/l):	between 6-12 g/l g/l

Other Requirements:

1. Only one product per brand can be offered to this search. Moderate price will be advantageous.
2. A blend of Syrah and Cabernet Sauvignon. The dominant grape variety must be Syrah.
3. The grape varieties and their proportions must be indicated on the offer.
4. The grape varieties must appear on the package.
5. Sugar content (g/l) must be indicated on the offer.
6. The vintage must be indicated on the package.
7. Product feature enabling Alko's Green choice -symbol will be advantageous. An ethical trade wine will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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