

DOC Piemonte Bag-in-box 3000 ml

Tender No. W200708

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	July 15, 2020
Deadline Samples:	August 14, 2020
Launch Date:	December 1, 2020
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Piemonte
Vintage:	vintage wine
Ex. Cellar Price:	6,5 - 7,8 € per 3000 ml Bag-in-box
Minimum Volume (units):	7500 (Volume Unit 3000 ml Bag-in-box)
Estimated Volume (yearly):	15000 (Volume Unit 3000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3000 ml

Other Requirements:

1. Only one product per brand can be offered to this search.
2. Grape variety Barbera or a blend of more grape varieties including Barbera as the dominant grape variety.
3. The grape varieties and their proportions must be indicated on the offer.
4. The vintage must be indicated on the package.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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