

Red wine from South Africa PET-bottle Tender No. W200707 1000 ml

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	July 15, 2020
Deadline Samples:	August 14, 2020
Launch Date:	January 1, 2021
Taste Style: (See Taste Styles Info)	robust & powerful

Product Requirements

Country of Origin:	South Africa
Type of Product:	Red wine
Ex. Cellar Price:	1,2 - 2,3 € per 1000 ml PET-bottle
Minimum Volume (units):	17500 (Volume Unit 1000 ml PET-bottle)
Estimated Volume (yearly):	35000 (Volume Unit 1000 ml PET-bottle)
Type of Container:	PET-bottle
Container Size:	1000 ml

Other Requirements:

1. Oaked. The method and duration of oaking must be indicated on the offer.
2. The wine must be either full-bodied or extra full-bodied. On the palate there must be clear notes of oak and/or vanilla and/or mocha.
3. The grape variety or varieties and their proportions must be indicated on the offer.
4. Plastic screw cap closure.
5. An ethical trade wine will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous. Registration in the recycling system will be advantageous. Moderate price will be advantageous.
7. Distinctive and interesting label/appearance is emphasized amongst the customer types of the search and thus it will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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