

Malbec organic red wine from Chile

Tender No. W200703

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	July 15, 2020
Deadline Samples:	August 14, 2020
Launch Date:	January 1, 2021
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	Chile
Type of Product:	Red wine
Organic:	Yes
Grapes:	Grape variety Malbec
Vintage:	vintage wine
Ex. Cellar Price:	1,8 - 2,6 € per 750 ml Glass bottle
Minimum Volume (units):	16500 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	33000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. The grape variety must appear on the label. The vintage must be indicated on the label.
2. Oaked. The method of oaking must be indicated on the offer.
3. The region of production must be smaller than Wine of Chile. The region of production of the wine must be indicated on the offer and on the label.
4. Screw cap closure.
5. Moderate price will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with environmentally responsible packaging.
7. Registration in the recycling system will be advantageous. An ethical trade wine will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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