

Malbec blend La Rioja or San Juan

Tender No. W200701

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	July 15, 2020
Deadline Samples:	August 14, 2020
Launch Date:	January 1, 2021
Taste Style: (See Taste Styles Info)	robust & powerful

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Region (Classification):	La Rioja or San Juan
Grapes:	The dominant grape variety must be Malbec (proportion maximum 75 %)
Vintage:	vintage wine
Ex. Cellar Price:	1,6 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units):	16500 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	33000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. A blend of two or three grape varieties, one of which must be Malbec. The grape varieties and their proportions must be indicated on the offer.
2. The grape varieties must appear on the label. The region of production of the wine must be indicated on the offer and on the label.
3. The vintage must be indicated on the label.
4. Oaked. The method of oaking must be indicated on the offer.
5. Screw cap closure.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Added value with environmentally responsible packaging. Registration in the recycling system will be advantageous. An ethical trade wine will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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