

## A Golden Rum – Any Country Glass bottle 700 ml

Tender No. S200701

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Premium 60 - 100
<b>Deadline written offer:</b>	July 1, 2020
<b>Deadline Samples:</b>	July 29, 2020
<b>Launch Date:</b>	January 1, 2021

## Product Requirements

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<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Spirits
<b>Ex. Cellar Price:</b>	5 - 7,5 € per 700 ml Glass bottle
<b>Minimum Volume (units):</b>	1100 (Volume Unit 700 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	2200 (Volume Unit 700 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	700 ml
<b>Alcohol vol.:</b>	minimum 37.5 % alc. vol.

### Other Requirements:

1. A new product in our assortment, not an additional bottle size of an existing listing.
2. Added value with an ethical trade product feature.
3. Modern, youthful style and appearance will be advantageous.
4. An international, widely recognized brand will be advantageous.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Moderate price will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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