

## **Organic Cider in can**

Tender No. 140\_19

Monopoly: Sweden (Systembolaget)

**Assortment:** Permanent listing (9 months minimum)

**Distribution:** Systembolaget stores

**Deadline written offer:** May 12, 2020

Launch Date: December 1, 2020

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Cider
Organic: Yes

**Ex. Cellar Price:** 0,3 - 0,4 € per 250 - 355 ml Can (Slim or Sleek)

Minimum Volume (units): 500.000 (Volume Unit 250 - 355 ml Can (Slim or Sleek))

Type of Container: Can (Slim or Sleek)

Container Size: 250 - 355 ml

Alcohol vol.: Maximum 4,5 % alc. vol.

## Other Requirements:

- 1. On launch plan stage reference was Cider3
- 2. The Monopoly wil purchase 3 products. The first will be purchased for the permanent sortment, while the other products will be purchased for the temporary sortment
- 3. On the can it should be clearly stated, in English or Swedish, that it is a flavored cider and what the flavoring or flavors are.
- 4. The product must meet future criteria for organic cider according to EU Regulation 2018/848, which will apply from 2021-01-01, including the requirement for permitted aromas that are organic. It is not enough that the product meets only the requirements of Regulation (EC) No 834/2007.
- 5. The inspection body must be clearly indicated on the label / package.
- 6. Attach to the offer the Organic Certificate in English and that the product only contains aromas that are permitted in accordance with the above EU Regulation 2018/848.
- 7. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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