

Organic Citrus flavored Cider in can Tender No. 140_18

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	Systembolaget stores
Deadline written offer:	May 12, 2020
Launch Date:	December 1, 2020

Product Requirements

Country of Origin:	Any Country
Type of Product:	Cider
Organic:	Yes
Ex. Cellar Price:	0,3 - 0,4 € per 250 - 355 ml Can (Slim or Sleek)
Minimum Volume (units):	105.000 (Volume Unit 250 - 355 ml Can (Slim or Sleek))
Type of Container:	Can (Slim or Sleek)
Container Size:	250 - 355 ml
Alcohol vol.:	Maximum 4,5 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was Cider2
2. The Monopoly will purchase 2 products. The first will be purchased for the permanent assortment, while the second product for the temporary assortment
3. On the can it should be clearly stated, in English or Swedish, that it is a flavored cider and what the flavoring or flavors are.
4. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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