

## Merlot from California or one of its AVA in Bag-in-box 1500 – 2000 ml

Tender No. W200417

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide - 200 - 230
<b>Deadline written offer:</b>	April 16, 2020
<b>Deadline Samples:</b>	May 14, 2020
<b>Launch Date:</b>	October 1, 2020
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	smooth & fruity or luscious & jammy

## Product Requirements

<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	California or one of its AVA regions
<b>Grapes:</b>	Merlot
<b>Ex. Cellar Price:</b>	3-4 € per 2000 ml € per 1500 - 2000 ml Bag-in-box
<b>Minimum Volume (units):</b>	13300 (Volume Unit 1500 - 2000 ml Bag-in-box)
<b>Estimated Volume (yearly):</b>	26667 (Volume Unit 1500 - 2000 ml Bag-in-box)
<b>Type of Container:</b>	Bag-in-box
<b>Container Size:</b>	1500 - 2000 ml
<b>Other Requirements:</b>	

1. The region must be indicated on the package.
2. Moderate price will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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