White wine Blend with Roussanne from Languedoc

Tender No. W200312

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	March 16, 2020
Deadline Samples:	April 14, 2020
Launch Date:	August 1, 2020
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	France
Type of Product:	White wine
Region (Classification):	AC Languedoc
Grapes:	Blend of two or more grape varieties, one of which must be Roussanne.
Ex. Cellar Price:	2-3,4 € per 750 ml Glass bottle
Minimum Volume (units):	10000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	20000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	dry g/l

Other Requirements:

- 1. Added value with a distinctive bottle shape that differs from the established Bordeaux- and Bourgogne bottle shapes.
- 2. Glass stopper will be advantageous.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT Calle Nilsson (Skype ID: callenil) Email: calle.nilsson@concealedwines.com

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