

Czech Republic lager 50 cl, lower alcohol content

Tender No. 159_44

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Tender Start Date:	June 11, 2020
Deadline written offer:	August 6, 2020
Deadline Samples:	September 8, 2020
Launch Date:	March 1, 2021

Product Requirements

Country of Origin:	Czech Republic
Type of Product:	Beer
Ex. Cellar Price:	Not yet defined € per 500 ml
Minimum Volume (units):	650000 liters (Volume Unit 500 ml)
Container Size:	500 ml
Alcohol vol.:	Maximum 6% % alc. vol.
Sample Image:	Yes

Other Requirements:

1. Purpose of listing in accordance to Systembolaget buyer: Only five of about 35 items in the segment are at a maximum of 4.5%. Therefore, we now follow a light lager in 50 cl can with lower alcohol content. We demand this from the Czech Republic as there is very high quality tasty beer with low alcohol content from there.
2. Systembolaget will on a frequent basis update this tender with more details. If you are interested, let us know and we will have a dialogue about it.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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