

Lager in can 440 ml from UK or Denmark

Tender No. 139_51

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| Monopoly: | Sweden (Systembolaget) |
| Assortment: | Permanent listing (9 months minimum) |
| Distribution: | Systembolaget stores |
| Deadline written offer: | February 11, 2020 |
| Launch Date: | September 1, 2020 |

Product Requirements

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| Country of Origin: | Denmark, England, Great Britain, Ireland |
| Type of Product: | Beer |
| Ex. Cellar Price: | 0,35 - 0,7 € per 440 ml Can |
| Minimum Volume (units): | 250.000 (Volume Unit 440 ml Can) |
| Type of Container: | Can |
| Container Size: | 440 ml |
| Alcohol vol.: | Between 4,5 – 5,6 % alc. vol. |

Other Requirements:

1. On launch plan stage reference was beer4 and beer5
2. The product launched in September will be sold in 79 stores. The one launched in December will be sold in 115 stores
3. Style required: Dortmunder OR Helles OR Kellerbier OR Landbier OR Zwickel OR German Pilsner OR Modern Style
4. Only one offer per producer.
5. The product must come in final packaging
6. The tender is NOT open to contracted products.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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