

Lager from Nordic countries 300 ml bottle

Tender No. 139_41

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	Systembolaget stores
Deadline written offer:	February 18, 2020
Launch Date:	September 1, 2020

Product Requirements

Country of Origin:	Denmark, Faero Islands, Finland, Iceland, Norway
Type of Product:	Beer
Ex. Cellar Price:	0,2 - 0,3 € per 330 ml Glass bottle
Minimum Volume (units):	360.000 (Volume Unit 330 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	330 ml
Alcohol vol.:	Between 4,5 – 5,5 % alc. vol.

Other Requirements:

1. On launch plan stage reference was Beer9
2. The product launched in September will be sold in 79 stores. The one launched in December will be sold in 172 stores
3. Style required: International style OR Dortmund OR Helles OR German Pilsner
4. Only one offer per producer.
5. The tender is NOT open to contracted products.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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