

Scottish Single maltwhisky

Tender No. 139_37

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	Systembolaget stores
Deadline written offer:	February 25, 2020
Launch Date:	September 1, 2020

Product Requirements

Country of Origin:	Great Britain, Ireland, Scotland
Type of Product:	Spirits
Ex. Cellar Price:	17- 24 price based on 700 ml € per Glass bottle or Light weight bottle (750 ml)
Minimum Volume (units):	2.700 (Volume Unit Glass bottle or Light weight bottle (750 ml))
Type of Container:	Glass bottle or Light weight bottle (750 ml)
Ageing:	The single malt malt whiskey has to be stored for at least 18 years
Alcohol vol.:	Minimum 40 % alc. vol.

Other Requirements:

1. On launch plan stage reference was Spirit8
2. Distribution stores: If the product is the first launched will reach 145 shops, if second launched 36 shops coverage
3. It should be clear on the packaging that the single malt malt whiskey has been stored for at least 18 years
4. The product must be labeled distillery and distilled.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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