

Agave Blanco or Silver Tequila

Tender No. 139_36

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	115 Systembolaget stores
Deadline written offer:	February 25, 2020
Launch Date:	September 1, 2020

Product Requirements

Country of Origin:	Mexico
Type of Product:	Spirits
Ex. Cellar Price:	2-3,5 price based on 700 ml € per 500 or 700 ml Glass bottle
Minimum Volume (units):	4.000 litres (Volume Unit 500 or 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 or 700 ml
Alcohol vol.:	Minimum 35 % alc. vol.

Other Requirements:

1. On launch plan stage reference was Spirit1
2. On the front label it should be clearly stated that it is made of 100% or only agave and that it is a "blank" or "silver".

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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