

## German pilsner in bottle 500 ml

Tender No. 105\_32

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|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 145 Systembolaget stores             |
| <b>Deadline written offer:</b> | November 5, 2019                     |
| <b>Launch Date:</b>            | June 1, 2020                         |

## Product Requirements

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|--------------------------------|---|
| <b>Country of Origin:</b>      | Germany                                 |
| <b>Type of Product:</b>        | Beer                                    |
| <b>Ex. Cellar Price:</b>       | 0,25-0,4 € per 500 ml Any bottle        |
| <b>Minimum Volume (units):</b> | 260.000 (Volume Unit 500 ml Any bottle) |
| <b>Type of Container:</b>      | Any bottle                              |
| <b>Container Size:</b>         | 500 ml                                  |
| <b>Alcohol vol.:</b>           | Maximum 5,1 % alc. vol.                 |
| <b>Sample Image:</b>           | Yes                                     |
| <b>Other Requirements:</b>     |   |

1. On launch plan stage reference was beer7
2. The samples must come in final packaging.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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