

## Dry or semi-dry pear cider from any country

Tender No. 105\_21

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|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 123 Systembolaget stores             |
| <b>Deadline written offer:</b> | October 15, 2019                     |
| <b>Launch Date:</b>            | June 1, 2020                         |

## Product Requirements

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|--------------------------------|---|
| <b>Country of Origin:</b>      | Australia, Austria, Belgium, Canada, Estonia, France, Germany, Italy, Latvia, Lithuania, New Zealand, Poland, Spain, U.S.A. |
| <b>Type of Product:</b>        | Cider   |
| <b>Ex. Cellar Price:</b>       | 0,35-0,45 € per 275 - 330 ml Glass bottle / PET   |
| <b>Minimum Volume (units):</b> | 54.000 (Volume Unit 275 - 330 ml Glass bottle / PET)  |
| <b>Type of Container:</b>      | Glass bottle / PET  |
| <b>Container Size:</b>         | 275 - 330 ml  |
| <b>Closure:</b>                | Bottle cap  |
| <b>Alcohol vol.:</b>           | Maximum 4,5 % alc. vol.   |
| <b>Sample Image:</b>           | Yes   |

### Other Requirements:

1. On launch plan stage reference was cider1
2. Only one offer per producer.
3. On the front label it should be clear that pears are the main flavoring agent in Swedish or English.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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