

## American Rye or Wheat Whiskey 700 ml Tender No. 105\_20

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	104 Systembolaget stores
<b>Deadline written offer:</b>	October 22, 2019
<b>Launch Date:</b>	June 1, 2020

### Product Requirements

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<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Spirits
<b>Region (Classification):</b>	USA
<b>Ex. Cellar Price:</b>	6-8,5 € per 700 ml Glass bottle / PET
<b>Minimum Volume (units):</b>	5.000 (Volume Unit 700 ml Glass bottle / PET)
<b>Type of Container:</b>	Glass bottle / PET
<b>Container Size:</b>	700 ml
<b>Alcohol vol.:</b>	Minimum 40 % alc. vol.
<b>Sample Image:</b>	Yes

#### Other Requirements:

1. On launch plan stage reference was spirits<sup>4</sup>
2. Only one offer per producer.
3. The front label clearly states that it is a "rye whiskey" or a "wheat whiskey".

**To receive further information on this and other tenders feel free to contact us:**

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#### ONLINE SUPPORT

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